

## **Dale Farm SenseHub Competition Terms & Condition's**

1. By entering, participants will be deemed to have accepted and be bound by the Terms and Conditions. All entry instructions form part of these Terms and Conditions.
2. Open to NI and ROI residents aged 18 years and over, except employees of Dale Farm Ltd, Allflex Group UK Ltd, IDEXX, their families or agents, or anyone professionally connected with the promotion. Only one entry per person.
3. Entries must be registered via a completed entry form at [www.dalefarm.co.uk/competition](http://www.dalefarm.co.uk/competition)
4. No purchase is required
5. The promotion is a prize draw with the winner receiving a SenseHub Dairy cow monitoring system with 30 eSense tags along with free PregChecks for the herd for a year.
6. Internet connection and compatible PC or mobile device required for installation. Costs incurred for internet connectivity and the availability of a compatible PC or mobile device to be borne by the winner. Installation cost FOC. Further eSense tags or cSense collars to be purchased from an authorised dealer at prevailing RRP.
7. The Promoter accepts no responsibility for any entries that are incomplete, illegible, corrupted or fail to reach the Promoter by the relevant closing date for any reason. Proof of posting or sending is not proof of receipt.
8. All entries must be made directly by the person entering the promotion. Syndicated entries or those made using methods such as a computer macro, a script or the use of automated devices or processes are not allowed, and all such entries will be disqualified, and any prize award will be void.
9. The Promoter may disqualify any entrant whose entry does not comply with these terms and conditions (in Promoter's sole opinion) or who, in Promoter's sole determination, has acted in a manner that is fraudulent, dishonest or unjust to other entrants including, without limitation, tampering with the operation of the prize draw, manipulating or rigging votes, hacking, deceiving, cheating or by harassing or threatening other entrants or a representative of Promoter.
10. The Promotion start date is 20th August 2019 and ends midnight on 12th December 2019. The winner will be selected at random and the judge's decision is final.
11. The winner will be contacted via email. It is the entrants responsibility to ensure the email address provided to enter is valid.
12. Prize to be taken as stated. There is no cash alternative.
13. Prize will be delivered to the winner.
14. The Promoter and its associated agencies and companies accept no liability for any loss, expense or damage which is suffered or sustained (whether or not arising from any person's negligence) in connection with the promotion and/or prize, other than such liability that cannot be excluded by law including death or personal injury caused by negligence, where liability shall be limited to the minimum permissible by law.
15. The Promoter reserves the right to vary, alter or terminate this promotion due to unforeseen circumstances. The decision of the promoter is final and binding and no correspondence shall be entered into.

16. The winner must claim their SenseHub prize within 30 working days of the Promoter sending notification. If the prize is unclaimed after this time, it will lapse and the Promoter reserves the right to offer the unclaimed prize to a substitute winner selected in accordance with these rules.
17. The Promoter will use any data submitted by entrants only for the purposes of running the prize draw, unless otherwise stated in the entry details. By entering this prize draw, all entrants consent to the use of their personal data by the Promoter for the purposes of the administration of this prize draw and any other purposes to which the entrant has consented.
18. The winner agrees to take part in reasonable publicity and the use of their names and photographs in such publicity for free as specified by the Promoter.

Promoter: Dale Farm Ltd, Dale Farm House, 15 Dargan Road, Belfast.

These terms and conditions are governed in accordance with the laws of Northern Ireland